

FOR IMMEDIATE RELEASE

SPIRITUAL VACATIONS – An ancient way to find peace of mind

CANADIANS VISITING BALI WITH A DEEPER PURPOSE

BALI – May 14, 2009 – An increasing number of Canadians are coming to Bali for more than just a beach holiday. There is a change taking place as they search for a spiritual dimension to their holiday in a natural and cultural environment. The new Canadian generation needs a sanctuary where they can reconnect with their true self. Ubud, located in the country side of Bali is renowned for its powerful spiritual energy; it is the perfect place for self discovery. Ubud was also the inspiration of Elizabeth Gilbert, author of EAT, PRAY, LOVE.

Spiritual tourism is one of the fastest growing segments in the travel industry worldwide, although it also is perhaps one of the oldest forms of tourism, with Christians and Jews visiting the Holy Land, Muslims traveling to Mecca, Sikhs visiting the Golden Temple.

The growing individualism of our society and the loss of common traditions have combined to further the need to find something deeper and more meaningful.

According to the American Travel Industry Association, 25% of travelers said they were currently interested in taking a spiritual vacation. 12% said they were more interested in taking a spiritual vacation now compared to five years ago.

Claude Chouinard, a Canadian living in Bali and involved with the tourism industry in Indonesia for the past 15 years is responding to the emerging demand for spiritual tourism, with a growing number of people seeking a more fulfilling and meaningful vacation.

“Guests are coming from all over the world. Most arrive at the retreat stressed, tired, and overworked; they all share the same need for uplifting experiences. Our mission is to re-balance their daily lives and reconnect their soul to their bodies and minds. We aim to do so through awakening and satisfying their five senses, focusing on their chakras or energy points. By allowing our guests to experience meaningful rituals in a natural and non-pretentious environment, we succeed in improving their quality of life, and this makes us feel good about what we are doing” says Claude.

Besides their ongoing retreat, Claude is welcoming over twenty retreat leaders in 2009, one of them is from Canada. Danielle Génèreux a certified yoga teacher and energy therapist from Toronto has chosen Bali to lead a group in a different dimension this coming September.

Whether one is looking for a yoga or lifestyle retreat, a cleansing and detox program, deeper meditation knowledge, pilates or discovery journeys, ONEWORLD retreats provides the necessary experiences. Guests receive a high and personal level of customer care blended with spiritual elements and rich culture that reflects the uniqueness of the island.

It is the only place that provides ongoing, all-encompassing and holistic spiritual experiences in Bali.

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For further information, please contact Claude M. Chouinard at +62 361 289752 email media@oneworldretreats.com or visit www.oneworldretreats.com

Download ONEWORLD retreats press kit from the [media page](#) of the website

About ONEWORLD retreats:

ONEWORLD retreats is part of PT. Zen Jiwa Raga, a reputable company established in Bali since 2002 specializing in spa and resort management. Since 2003 PT. Zen Jiwa Raga has run its own retreat program "Escape the World" and hosts guest teachers' retreat programs of all kinds and from the world over.

About Danielle Généreux

Danielle Généreux has been working as an Energy Therapist since 1993 and is in private practice in Toronto, Canada. Danielle offers sessions in Jin Shin Acupressure, Polarity Therapy, Reiki, Shiatsu and Therapeutic Touch.

Danielle's retreat '[Present Moment, Soulful Moment](#)' start on September 12 and end on September 20, 2009.

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